

**The Upper Room's
FAMILY MATTERS AUCTION**
Diamonds
and **Denim**

The 9th Annual live and silent
auction to benefit programs at



36 Tsienneto Road
Derry, NH 03038
603-437-8477
www.urteachers.org

November 5, 2010 ♦ 6:00 pm ♦ Promises to Keep ♦ Derry, NH

Align your name and brand with one of the most
recognized and respected non-profits in our area:

The Upper Room, A Family Resource Center - proud recipient of the
2010 Champion in Action, Citizens Bank and WMUR-TV

And

2008-2010 Smith Award for Excellence in Service to Families, NHCTF.

Join us by becoming a sponsor or making a donation.

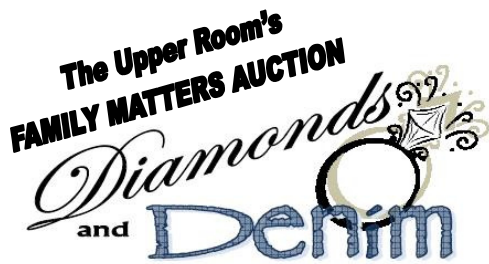
- ◆ It is an opportunity to reach your company's target audience.
- ◆ It helps build morale and company pride.
- ◆ Best of all, you support children and families in our community. Over the past 8 years The Upper Room Family Matters Auction has collectively raised almost \$300,000 and helped 69,000 individuals live happier, healthier and more self sufficient lives.

Please mail or fax the enclosed sponsorship form back to us by September 1, 2010.

Thank you for your support!

If you have any questions or for more information about sponsorships, item donations or invitations contact: Kim Bedard at The Upper Room, A Family Resource Center

- ◆ Phone 603-437-8477 x 17
- ◆ FAX 603-425-6256
- ◆ Email Kbedard@URTeachers.org



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Sponsorship Levels & Benefits

<p>DIAMOND: As the headline sponsor of the night your name or place of business will be included in the title of the event. You will receive the SPOTLIGHT in all TV advertising and an exclusive email announcement to all of our constituents. With your generous donation you will also receive 10 Free Tickets to the fundraiser; name or place of business featured on the tickets for the event, in all print and social media advertising, our web site, featured on the front cover and a full page ad inside in our auction program booklet; your corporate banner hung on the Wall of Fame at the event; and you will be recognized in our December 2010 Family Matters Newsletter.</p>	<p>\$5000</p>
<p>Gold: With your generous donation, your name or place of business will be highlighted in all TV advertising and in an exclusive email announcement to all of our constituents. You will also receive 6 Free Tickets to the fundraiser; name or place of business placed on the tickets for the event, in all print and social media advertising, our web site, the front cover and a half page ad inside in our auction program booklet; your corporate banner hung on the Wall of Fame at the event; and you will be recognized in our December 2010 Family Matters Newsletter.</p>	<p>\$2500</p>
<p>Silver: With your generous donation, your name or place of business will be highlighted in an exclusive email announcement to all of our constituents You will also receive 4 Free Tickets to the fundraiser; name or place of business on in all print and social media advertising, our web site, the front cover and a quarter page ad inside our auction program booklet; Your corporate banner hung on the Wall of Fame at the event; and you will be recognized in our December 2010 Family Matters Newsletter.</p>	<p>\$1000</p>
<p>Podium: With your generous donation, we will place your corporate logo or business name front and center on the auctioneer's podium during the auction. You will also receive recognition in our auction program booklet; on our web site's list of sponsors and recognition in our December 2010 Family Matters Newsletter. There is only ONE podium sponsor!</p>	<p>\$750</p>
<p>Bronze: With your generous donation, you will receive your name or place of business featured in the auction program booklet, included on our web site's list of sponsors and your corporate banner hung on the Wall of Fame at the event; you will be recognized in our December 2010 Family Matters Newsletter.</p>	<p>\$500</p>
<p>Favor: Place your corporate logo or business name on a fabulous favor given to each and every guest. This year's favor will be a reusable item that guests will take home and continue to advertise your business year after year! You will also receive recognition in our auction program booklet, on our web site's list of sponsors and you will be recognized in our December 2010 Newsletter. Only three businesses make it onto this year's favor.</p>	<p>\$350</p>
<p>Wine: Complimentary red and white wine will be offered to our guests, generously sponsored by you or your place of business. A table card will be placed on each table highlighting your sponsorship. You will also receive recognition in our auction program booklet, on our web site's list of sponsors and you will be recognized in our December 2010 Family Matters Newsletter.</p>	<p>\$300</p>
<p>Table: A large centerpiece will feature your business name or logo and will be placed high enough for all guests to view. You will also receive recognition in our auction program booklet; on our web site's list of sponsors and in our December 2010 Family Matters Newsletter.</p>	<p>\$150</p>

Advertising in the Auction Program: (black and white ads)

Full Page \$100.00 Half Page \$75.00 Quarter Page \$50 Business Card Ad \$35

General Donation: Can't make it to the event, but still want to give your support to The Upper Room? Make a cash donation and we'll purchase an item in your name. Every dollar makes a difference.



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HOW CAN I HELP?

Please check all that apply:

I would like to be a Sponsor! Level _____

Please email logo to kbedard@urteachers.org

I would like to place an ad in the Auction Program Guide! Please Circle Ad Size.

Full page \$100 Half page \$75.00 Quarter page \$50.00 Business Card Ad \$35.00
Black and white files must be provided on PC-Compatible CD or high resolution .pdf via email to kbedard@urteachers.org

I would like to donate an item(s).

Item Description: _____

Item Value: \$ _____

I will deliver my item(s) to The Upper Room by October 15th _____

Please call me to arrange a convenient time to pick up the item. _____

I would like to make a cash donation of \$ _____ to purchase an item for the auction in my company's name.

I would like to purchase _____ tickets @ \$50.00 each for the event.

Donor or Merchant Name as you would like it acknowledged:

Contact Person _____

Mailing Address: _____

Business Web Site: _____ Email Address: _____

Phone Number: _____ Fax # _____

_____ I have enclosed a check in the amount of \$ _____ made payable to

The Upper Room for the total of my above selections.

_____ Please charge my Master Card or Visa \$ _____.

Card # _____ Exp. Date _____

Name on Card _____

Billing Address of Card _____

Questions??? Contact **Kim Bedard at The Upper Room, A Family Resource Center**
Phone 603-437-8477 x 17 ♦ FAX 603-425-6256 ♦ Email kbedard@URTeachers.org

Please mail this form to **The Upper Room, PO Box 1017, Derry, NH 03038.**